

Website Privacy and Cookies Policy

Introduction

This privacy policy sets out how the Haberdashers' Aske's Federation is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website then you can be assured that it will only be used in accordance with this privacy statement.

The Haberdashers' Aske's Federation may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 21st May 2018.

GDPR- Information collection and use

While using our website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name and email ("Personal Information"). We only store personal information that is relevant to the service requested from us.

We will use your personal information in selected ways for the following purposes:

- To provide you with the services or information you have requested from us
- To help us improve our service offering, campaigns or information being displayed
- To analyse and improve the operation of our website
- To analyse your website behaviour
- To contact you where you have been identified as a key contact for an organisation (if we obtain your contact details in this way, we will only use them to contact you in the ways in which you have agreed to be contacted.

What are cookies?

We use cookies, also known as browser cookies or web cookies, to help provide you with the best possible browsing experience.

Cookies are small text files that are placed on to your computer or mobile device when you first visit a website or page. They contain information about the use of your computing device but **do not include** any personal information about you.

How we use cookies

We use traffic log / analytics cookies via Google Analytics to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not.

A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

Giving us permission to use cookies

Most internet browsers are set up to automatically accept cookies. We will take this, and your continued use of the website as acceptance of our Cookie Policy.

If you wish not to accept the use of cookies on this website, or to delete any that have already been set, you can change the settings of your browser. Please bear in mind that some features on the website might not work correctly with cookies disabled.

Managing the use of cookies

There are a number of different ways that you can manage the use of cookies, either by accepting them or rejecting them. You can usually find the tools to manage cookies in the 'tools' or 'preferences' menu of your browser, or by using the 'Help' option in your browser for more details.

Types of cookies that we use

If you wish to view a cookie's code you can open your cookie file in your browser and click on a cookie to open it. You will see a few letters and numbers- this is your identification card, which can only be seen by the server that gave you the cookie.

We use the following types of cookies on the Website:

- Session cookies – these are only stored temporarily and are deleted from the user's device when the browser is closed.
- Google Analytics – we use Google Analytics to measure how our site is used by visitors and to generate reports for our own use. Google Analytics does not collect any personal information about you.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement on the website in question.